Case Study



Company ZVIERATÁ A ĽUDIA NAVZÁJOM

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Company Name

Zvieratá a ľudia navzájom o.z.

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Zvieratá a ľudia navzájom (www.animalpartners.sk) is a non-profit organization that wants to use Care Farm for the support and development of the disadvantaged, also to present the welfare of animals, their value and importance in the mental health of people, the importance for the development of children.

They see their mission as trying to improve the health and well-being of people through the bond between humans and animals. They carry out professional interventions with animals (canistherapy, hippotherapy) for vulnerable and disadvantaged groups of people.

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HOW IS YOUR PRODUCT OR SERVICE INNOVATIVE? WHAT GAP IN THE MARKETPLACE DOES IT FILL?

The company operates in the countryside, in one of the least developed regions of Slovakia in the Košice region. The overall situation in the region is not the best, as is the situation of young people. A large group of youth living in marginalized settlements is Roma youth from disadvantaged backgrounds. Another subgroup consists of integrated, mostly non-Roma youth, who form a significant minority in the villages, and the trend of this youth is to go to study and work in larger cities.

The Care Farms concept is based on professional intervention with animals for vulnerable and disadvantaged groups of people.

I specifically deal with weaving, which I present as an effective solution to the problem of the disadvantaged: in the form of therapy, activities for development, growth, relaxation, as well as the possibility of eliminating the social pathology of children and youth, especially in rural areas.



WHERE DID YOU SOURCE THE MAIN SUPPORT AND RESOURCES

We are a non-profit organization that wants to use the Care Farm for the support and development of the disadvantaged, also to present the welfare of animals, their value and importance in the mental health of people, the importance for the development of children.

The exchange of the know-how of the Norwegian partner and their gradual application in the conditions of the Slovak Republic is a very important milestone for the theme of Care Farms, as well as a benefit for others in Slovakia. The Norwegian partner brings to Slovakia a new and innovative approach in the areas of farming, animal care and the connection and use of procedures for the inclusion of disadvantaged people.

HOW SUCCESSFUL HAS IT BEEN?



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I see the great importance and benefit of Care Farms for disadvantaged and vulnerable groups of people. I want to share information about this type of farming and the opportunities for people - and it doesn't have to be just farmers who have been farming for years, farming for a living. The knowledge the gained by the participants of educational workshops (farmers, employees of social and health services, clients, their families) can be shared through their information channels on social networks, but also used in practice, to make a change - farmers to diversify their services. provide care. networking with experts social and healthcare services. etc.

WAS SUCCESS A RESULT OF INDIVIDUAL WORK OR COLLABORATION (OR BOTH)?

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We work in a rare symbiosis of professionals and volunteers, and as a nonprofit we return all income back to the development of our work, because what we do makes sense.

We are also involved in the creation of policies and sustainable development in these areas, working in the Thematic Working Group for the Development of Social Agriculture in the Slovak Republic, which is under the National Network of Rural Development of the Slovak Republic.

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