



Escape2

Company Name

Xtreme Greece

Email

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Country

Greece

Greek example of Different Models of Rural Tourism



Have you ever dreamed of flying?

Two-seater paragliding can give you this exact wonderful thrill.

Just one hour away from Athens, Xtreme Greece offers to visitors a unique experience of flying above the area of Boeotia in a paraglider. Skilled pilots and the necessary equipment provide to paragliders a comfortable and safe ride in the skies.

Xtreme Greece gives a whole new meaning to Active-Sports Tourism with the development of an online platform that offers extreme sports to different areas of Greece, such as paragliding in Boeotia.

Relax and enjoy the ride!





Great experience! I felt like I was in safe hands and the flight was so much fun thanks to Xtreme Greece!!!

Nikolas Antonopoulos



HOW IS YOUR PRODUCT OR SERVICE INNOVATIVE? WHAT GAP IN THE MARKETPLACE DOES IT FILL?

Xtreme Greece is an innovative company as it has created an advanced online platform that offers premium activities, adventurous trips and alternative types of vacation in Greece. The online platform works in a very simple way by selecting the region and the physical activity. Xtreme Greece cooperates with a network of touristic businesses and websites so that it can promote Greece as a great destination for active tourism. One of the activities offered by Xtreme Greece is the activity of paragliding in the area of Boeotia,

which is a very unique activity itself, as well. Even though someone would consider it to be dangerous, in fact most people find it very relaxing and enlightening because the paragliders have uninterrupted panoramic views of the extraordinary natural landscape and time to enjoy it by themselves. Additionally, although classified as an extreme sport, paragliding is wheelchair friendly which makes it one of the few sports that can be enjoyed by people with physical disabilities.

WHERE DID YOU SOURCE THE MAIN SUPPORT AND RESOURCES

(Eg. Grants And Other Support)?

- Xtreme Greece is not just a booking platform. It is a community that bonded over a shared love for active tourism without any external support in the process of formulating a company.
- Xtreme Greece gains commission from each booking that is made through the online platform.

HOW SUCCESSFUL HAS IT BEEN?



Xtreme Greece has been very successful for two main reasons.

First of all, it has managed to put together in an interactive platform all the information about extreme sports, activities and events that are happening in every part of Greece.

The strategic plan of Xtreme Greece includes listing of Greek businesses that provide services related to extreme sports and also the latest updates around extreme sports in Greece.

Secondly, Xtreme Greece is successful because it has managed to promote Greece's adventurous activities and tours to the global market.

The company features numerous alternative destinations in Greece that could be visited both during summer and winter. As Xtreme Greece states "Greece is a go-to destination 365 days a year!".

WAS SUCCESS A RESULT OF INDIVIDUAL WORK OR COLLABORATION (OR BOTH)?



Xtreme Greece's success is a result of strong collaborative bonds that are built between the company and other businesses in the field of extreme sports in Greece.

Collaboration with other companies is formed on the basis of three main factors:

- Xtreme Greece increases other companies' bookings as they gain worldwide visibility through the platform.
- Partnering companies are not charged for being added to the platform as there is a free-business-listing policy.
- Companies are part of a big national network of active tourism in Greece.

