



# Escape2



## Training Course

How to Develop a Successful HQRTS  
(High Quality Rural Tourism Strategy)

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Module 1 Potential for Rural  
Tourism in your Region

## Quiz

[www.escape2project.org](http://www.escape2project.org)

## MODULE 1 | Potential for Rural Tourism in your Region

### Assessment: Multiple-choice quiz

01	The term “rural” indicates a productive and social system based mainly on the use of ..... resources.	<ul style="list-style-type: none"> <li>a. human</li> <li><b>b. natural</b></li> <li>c. cultural</li> <li>d. agricultural</li> </ul>
02	Small towns and villages are not included in a “rural area”.	<ul style="list-style-type: none"> <li>a. true</li> <li><b>b. false</b></li> </ul>
03	Rural areas in the EU represent ..... of the total EU area.	<ul style="list-style-type: none"> <li>a. 52%</li> <li>b. 68%</li> <li><b>c. 83%</b></li> <li>d. 91%</li> </ul>
04	Regarding demography, ..... of the EU’s population lives in rural areas.	<ul style="list-style-type: none"> <li><b>a. 0,6%</b></li> <li>b. 0,9%</li> <li>c. 1%</li> <li>d. 1,5%</li> </ul>
05	Rural Tourism activities take place in non-urban (rural) areas with the following characteristics: <ul style="list-style-type: none"> <li>i) low population density,</li> <li>ii) landscape and land-use dominated by agriculture and forestry and</li> <li>iii) .....</li> </ul>	<ul style="list-style-type: none"> <li>a. well-structured cultural activities</li> <li><b>b. traditional social structure and lifestyle</b></li> <li>c. only agricultural activities</li> <li>d. absence of small inhabited centers</li> </ul>
06	The growing levels of education of the European population explain the growth trend of rural tourism in Europe.	<ul style="list-style-type: none"> <li><b>a. true</b></li> <li>b. false</li> </ul>
07	The type of rural tourism which is located on active farms is called ....	<ul style="list-style-type: none"> <li>a. ecotourism</li> <li>b. village tourism</li> <li>c. green tourism</li> <li><b>d. agrotourism</b></li> </ul>
08	One of the disadvantages of the development of rural tourism in an area is that ....	<ul style="list-style-type: none"> <li>a. it raises the price of land</li> <li>b. it decreases local services</li> <li>c. it increases the expenses of public services</li> <li><b>d. all the above</b></li> </ul>
09	When considering the potential of an area for rural tourism, one should consider .....	<ul style="list-style-type: none"> <li>a. its culture</li> <li>b. its natural resources</li> <li>c. the existing economic infrastructure</li> <li><b>d. all the above</b></li> </ul>
10	The best type of investment in rural tourism can only be public.	<ul style="list-style-type: none"> <li>a. true</li> <li><b>b. false</b></li> </ul>
11	Rural tourism is characterized by being a tourism desired and controlled by the local populations who	<ul style="list-style-type: none"> <li><b>a. true</b></li> <li>b. false</li> </ul>

	develop it.	
12	According to the UNWTO (2020), the four main pillars for tourism development are: education, investment, innovation and .....	<ul style="list-style-type: none"> <li>a. infrastructure</li> <li>b. cooperation</li> <li>c. networking</li> <li>d. <b>technology</b></li> </ul>
13	The criteria for deciding on the prospects of area to develop rural tourism include economic criteria, ecological criteria and .....	<ul style="list-style-type: none"> <li>a. national policies</li> <li>b. <b>social criteria</b></li> <li>c. criteria related to multifunctional agriculture</li> <li>d. ethical criteria</li> </ul>
14	For the development of rural tourism to take place, it is essential to train and organize the inhabitants of a community in the creation of permanent jobs and self-employment.	<ul style="list-style-type: none"> <li>a. <b>true</b></li> <li>b. false</li> </ul>

# Project Partners

